Social posts

Ready-to-share images and approved captions to show renters Padder is available at your property.

Version 2.8 · November 2026

Six posts



S1 Announcement
Instagram, Facebook, LinkedIn, X
1080 × 1350 · + logo version



S2 Now accepting
Instagram, Facebook, LinkedIn
1080 × 1080 · + logo and photo versions



S3 Vertical
Stories, Reels, TikTok, Shorts
1080 × 1920 · + logo and photo versions



S4 Co-brand
LinkedIn
1200 × 627 · + logo version



S5 Landscape
X, Facebook
1600 × 900 · + logo and photo versions

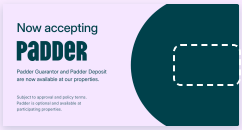


S6 Two ways
Instagram, Facebook, LinkedIn
1080 × 1350

How to post

1. **Pick the post**
   Use the one sized for your channel.
2. **Copy its caption**
   From the captions PDF. Edit only [square brackets].
3. **Tag Padder**
   On Padder's LinkedIn page.

Make it yours



Logo version: add your logo in the open space.



Photo version: place your photo underneath.

Rules

- Use the images exactly as supplied.
- Get Padder's approval for co-branded posts.
- Posts that name both products are for properties that offer both.
- No prices, coverage details, approval promises or claims about who qualifies.

Questions: support@padder.com

Padder Underwriting Inc. is a licensed insurance broker. For Policy coverage, read the Policy wording.
Subject to approval and policy terms. Padder is optional and available at participating properties.