Approved captions

Copy the caption for your post. Edit only the details in [square brackets]. Questions: support@padder.com

Version 2.8 · November 2026

S1 Announcement

Image: S1, 1080 × 1350

LinkedIn

Now accepting Padder. Renters applying at [our properties / Building name] can now choose Padder Guarantor, which takes the place of a personal guarantor, or Padder Deposit, which replaces the last month's rent deposit with a one-time premium. It's free to apply, and our leasing team can share more information. Subject to approval and policy terms. Padder is optional and available at participating properties.

Instagram and Facebook

Now accepting Padder. No personal guarantor? Want to move in for less? Ask our leasing team about Padder Guarantor and Padder Deposit. Free to apply. Subject to approval and policy terms. Padder is optional and available at participating properties.

X

Now accepting Padder. Ask our leasing team about Padder Guarantor and Padder Deposit at [Building name]. Free to apply. Subject to approval and policy terms. Padder is optional and available at participating properties.

S2 Now accepting Padder

Image: S2, 1080 × 1080, or S2 overlay on your photo

Instagram and Facebook

Now accepting Padder at [Building name]. Ask our leasing team how Padder Guarantor and Padder Deposit can help you move in.
Subject to approval and policy terms. Padder is optional and available at participating properties.

LinkedIn

[Building name] now accepts Padder. Renters can choose Padder Guarantor or Padder Deposit when they apply with us. Free to apply.
Subject to approval and policy terms. Padder is optional and available at participating properties.

S3 Story, Reels, TikTok

Image: S3, 1080 × 1920, or S3 overlay on your photo or video still

Instagram Stories, Reels, TikTok, YouTube Shorts	Moving in? Ask about Padder. No personal guarantor needed with Padder Guarantor. Move in for less with Padder Deposit. Ask our leasing team. Subject to approval and policy terms. Padder is optional and available at participating properties.
On-screen text for a video (one line per scene)	1. Moving in? 2. No personal guarantor? Ask about Padder Guarantor. 3. Want to move in for less? Ask about Padder Deposit. 4. Free to apply. Ask our leasing team.

S4 LinkedIn co-brand

Image: S4, 1200 × 627, add your logo in the open space

LinkedIn	Now accepting Padder. Padder Guarantor and Padder Deposit are now available at our properties, giving renters more ways to apply with us. Subject to approval and policy terms. Padder is optional and available at participating properties.

S5 Landscape

Image: S5, 1600 × 900, or S5 overlay on your photo

X	No last month’s rent deposit with Padder at [Building name]. Ask our leasing team to learn more. Subject to approval and policy terms. Padder is optional and available at participating properties.
Facebook	No last month’s rent deposit with Padder Deposit, which replaces it with a one-time premium. Ask our leasing team to learn more. Subject to approval and policy terms. Padder is optional and available at participating properties.

S6 Two ways to move in

Image: S6, 1080 × 1350

Instagram, Facebook and LinkedIn	Two ways to move in with Padder: Padder Guarantor takes the place of a personal guarantor, so you don’t need to find one. Padder Deposit replaces the last month’s rent deposit with a one-time premium. Free to apply. Ask our leasing team. Subject to approval and policy terms. Padder is optional and available at participating properties.

Padder Underwriting Inc. is a licensed insurance broker. For Policy coverage, read the Policy wording.
Subject to approval and policy terms. Padder is optional and available at participating properties.